

# ZONTA CELEBRATES

International Women's Day



## COME CELEBRATE WITH THE ZONTA CLUB OF OAKVILLE AND THE OAKVILLE HOSPITAL FOUNDATION

Burlington Convention Centre  
March 3<sup>rd</sup>, 2020

The **Zonta Club of Oakville** has partnered with the **Oakville Hospital Foundation** for **ZONTA CELEBRATES International Women's Day on Tuesday, March 3<sup>rd</sup>, 2020.**

This is a world-class event with over 600 attendees including senior executives, young professionals, politicians and community leaders. The event includes networking, dinner, a keynote speaker, silent and live auctions and an opportunity for our sponsors to have a booth/table at the event. Our keynote speaker this year is **Amber Mac: technological entrepreneur, best-selling author and TV/radio host.**

Sponsorship opportunities begin at a \$500 commitment upwards to our Diamond Sponsorship of \$10,000.

Numerous sponsor opportunities include:

- Promotion on the Zonta Club of Oakville website: [zontaoakville.org](http://zontaoakville.org)
- Recognition on the Zonta Celebrates International Women's Day website: [zontacelebrates.ca](http://zontacelebrates.ca)
- Event advertising in the following media: posters, postcards, newspapers, tickets, digital advertisements, booklets, Facebook, Instagram, Twitter and more (potential reach: over 10,000)
- IWD sponsor advertisement throughout the event dinner on strategically-placed large screens

This is one of the few events in the Burlington/Oakville area where organizations can reach a focused, important demographic. Sponsorship of this event will deliver high impact coverage through an ability to capture the interest of political, business and community leaders.

Sponsoring our International Women's Day Dinner will demonstrate your organization's support of women in our local community and your commitment to having an impact on the [United Nations' Sustainable Development Goals](#).

We hope you will favourably consider sponsorship and join the Zonta Club of Oakville in celebrating Zonta Celebrates International Women's Day 2020.

# SPONSORSHIP BENEFITS

PRE-EVENT		Diamond \$10,000	Platinum \$5,000	Gold \$2,500	Silver \$1,000	Bronze \$500
1	Top-tier logo placement on all event promotional materials	✓				
2	Second-tier logo placement on all event promotional materials		✓			
3	Company name on event "Save the Date" (print or email blast)	✓				
4	Company name on event invitation (print or email blast)	✓				
5	Logo placement on event program	✓				
6	One banner advertisement to be included in event e-blast	✓	✓			
7	Logo feature on OTMH digital screens	✓	✓			
8	Logo on event website with hyperlink to company website	✓	✓	✓	✓	✓
9	Company mention on the Zonta Club of Oakville's social media platforms	✓	✓	✓	✓	✓
EVENT DAY						
1	Table of up to 10 guests in the VIP section - close to stage	10 seats	2 seats	2 seats		
2	On-stage public recognition by MC	✓	✓			
3	Preferred parking for two vehicles	✓	✓	✓	✓	
4	Video advertisement of your business or logo will run on looping event presentation*	30 sec	15 sec	10 sec		
5	Your business name or logo featured on looping event presentation*				5 sec	3 sec
6	Opportunity to have on-site product engagement (some restrictions may apply)	✓	✓			
7	Company mention on Zonta Club of Oakville's social media platforms	✓	✓	✓	✓	
8	Featured on poster at venue night of event acknowledging all event sponsors	✓	✓	✓	✓	✓
9	Admission for 2 to sponsorship reception (4:30 to 5:30 pm)	✓	✓	✓	✓	✓
10	Logo on sponsors page in event program	✓	✓			
POST-EVENT						
1	Post appreciation event - held in May 2020	2 seats	2 seats	2 seats	2 seats	2 seats
2	Presentation of recognition plaque at post appreciation event celebration	✓	✓	✓		
3	Logo on event thank you e-blast	✓	✓	✓	✓	✓

Failure to submit promotional artwork by stated deadlines will result in forfeiture of printing benefits.

Diamond sponsors will receive personalized, tailored benefits.

Diamond and Platinum sponsors will have exclusivity in their business category.

\* Please provide an audio-less promotional video. Should you require it, our event marketing partner, Caju, is available to create your video for a nominal fee.



**ZONTA**  
 CLUB OF  
 OAKVILLE  
 MEMBER OF ZONTA INTERNATIONAL  
 EMPOWERING WOMEN  
 THROUGH SERVICE & ADVOCACY



**Oakville  
 Hospital  
 Foundation**



**CORPORATE SPONSOR AGREEMENT & PAYMENT FORM**

BUSINESS NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ POSTAL CODE: \_\_\_\_\_

TELEPHONE NUMBER: \_\_\_\_\_

CONTACT FIRST NAME: \_\_\_\_\_ TITLE: \_\_\_\_\_

LAST NAME: \_\_\_\_\_

E-MAIL: \_\_\_\_\_

**Observations:**

Please send the following materials to: [sponsorship@zontaoakville.org](mailto:sponsorship@zontaoakville.org)

- All Sponsors: provide your corporate logo as a high-resolution file in JPEG, PNG or EPS format
- Diamond, Platinum, and Gold sponsors: provide your audio-less promotional video in full HD MP4 format

\*Creative services are available from our marketing partner, Caju, for a nominal fee.

SPONSORSHIP LEVEL: \_\_\_\_\_

PAYMENT ENCLOSED: \$ \_\_\_\_\_

ARTWORK EMAILED AS PER ABOVE INSTRUCTIONS: \_\_\_\_\_

REMARKS: \_\_\_\_\_

**PAYMENT:** Please mail your cheque payable to the **Zonta Club of Oakville** to P.O Box 69591, Central Oakville PO, Oakville, Ontario, L6J 7R4.

**Deadline for submission of information package including logo is November 29th, 2019.**



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 OAKVILLE  
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 EMPOWERING WOMEN  
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## WHO WE ARE

The **Zonta Club of Oakville** is a not-for-profit organization founded in 1973. We are a small but vibrant group of professional women that work together to raise awareness and resources for women locally and globally.

**Zonta International**, with 30,000 members in 66 countries and 1,200+ clubs, has been honouring and empowering women for over 100 years. Founded in 1919, Zonta International envisions a world in which women's rights are recognized as human rights and every woman can achieve her full potential. In such a world, women have access to all resources and are represented in decision-making positions on an equal basis with men. In such a world, no woman lives in fear of violence.

## WHAT WE DO

### Service projects include:

Birthing kits for rural Africa  
 "Dignity Bags" for victims of abuse in Halton  
 Mother and daughter pampering day at Kerr Street Mission

### Advocacy projects include:

Awareness of violence against women poster distribution campaign  
 Support of the UN campaign "Say No To Violence"

### Scholarships include:

Young Women in Public Affairs  
 Sheridan College (women in need)  
 Women in Technology

### Fundraising events include:

International Women's Day – March 3<sup>rd</sup>, 2020  
 100<sup>th</sup> Zonta Anniversary Dance Party – November 8<sup>th</sup>, 2019  
 Proceeds from volunteering at Oakville Delta Bingo

## WHO WE SUPPORT INCLUDES



If you would like more information on how to sponsor our events, donate to a particular effort, become a member or attend one of our events, please reach out to us through our website [zontaoakville.org](http://zontaoakville.org) or visit us on Facebook or Instagram.